

SPONSORSHIP APPLICATION FORM

The Indiana Activity Director's Association invites you to become an exhibitor or sponsor of our organization. We provide educational training to Activity Professionals working in Long Term Care, Retirement Communities, Assisted Living, Adult Day Service, and Hospitals. Other attendees at our conferences will include program managers and administrators.

The fall 2011 conference will be held October 12-13 at The Seasons Lodge & Conference Center, Nashville, Indiana. The spring 2012 conference will be held at a location to be announced at a later date in Indianapolis, IN. The fall 2012 conference will return to Nashville, Indiana.

These conferences provide an opportunity for you to network, present your products and talk with decision makers who have buying power.

Attached you will find the benefits awarded to each category of sponsorship. If you choose to participate as a sponsor please send a letter with your signed form advising IADA which conferences you will attend as an exhibitor.

Also, this year we invite you to join us for a welcome reception in the Exhibitor's Hall on Wednesday Evening and to breakfast on Thursday morning at each conference.

Wednesday

Exhibit set-up 3:00PM – 8:00PM (set – up must be complete by 8PM)
Welcome Reception 8:00PM (*time subject to change*)

Thursday

Breakfast 7:00AM, Exhibits open 7:30AM – 4:15PM

***Exhibitors & sponsors will donate a door prize**

SPONSORSHIP LEVELS

CONFERENCE BOOTH ----- \$60

SILVER SPONSOR ----- \$200

Includes: Booth at conferences, 1 year membership, Phone directory, newsletters, conference brochures and a copy of the membership directory

GOLD SPONSOR ----- \$300

Includes: All of the above plus a Link on IADA website to sponsor's website, a one page flyer added to newsletter and a brochure or flyer could be included in membership and conference packets

*All exhibitors and sponsors will provide a door prize at conferences

** Exhibitors will only solicit customers in their booth. Any infraction will result in refusal of future sponsor/ vendor applications

Conference Booth Exhibitor: \$60.00	<input type="checkbox"/>	Fall Conference: October 2011	<input type="checkbox"/>
Silver Sponsor \$200.00	<input type="checkbox"/>	Spring Conference: March 2012	<input type="checkbox"/>
Gold Sponsor \$300.00	<input type="checkbox"/>	Fall Conference: October 2012	<input type="checkbox"/>

Company Name _____ Address _____

Telephone # _____ Fax _____ Contact Person _____

E-mail _____

Electricity needed YES ___ NO ___

I will sponsor the Exhibitor's Reception at: Fall Conf. 2011 Spring Conf. 2012 Fall Conf. 2012

*Please return this form with payment to:

Indiana Activity Director's Association
PO Box 215
Mooresville, Indiana 46158